



6.9.26

**Lambeau Field Atrium
Green Bay, WI**



2026 NEW NORTH SUMMIT

increase regional exposure

**What did past
New North Summit
attendees like best?**

- Meaningful, timely topics
- Numerous opportunities for networking
- The energy in the room
- Relevant information in an effective format

new opportunities available!

sponsorship opportunities

The New North Summit sponsorship provides a rare opportunity to tie your company's name to the region's largest annual business networking event, attracting over 600 attendees. Not only will you be recognized as a supporter of the New North, but you will increase your regional exposure and build brand awareness that will last well beyond the New North Summit.

The 2026 New North Summit will be held again at Lambeau Field.

We offer numerous opportunities for all organizations, large and small. You are sure to find something among the options listed that best fits your organization's branding and marketing strategy.

Sponsorship Opportunities

Contact us today!
Renee Torzala
920.858.7725
Email: renee.torzala@thenewnorth.com

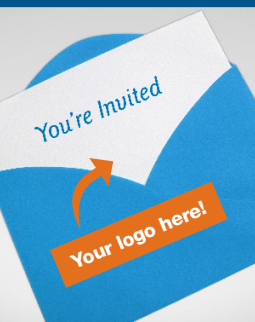


overall sponsorship packages

Pre-Summit Recognition	Platinum Sponsor (1 available) \$15,000	Keynote Sponsor (3 available) 40 under 40 Sponsor (1 available) \$10,000	Partner \$7,500	Affiliate \$5,000	Collaborator \$2,500	Team Member \$1,000
Logo on all emails leading up to the New North Summit — 20,000+ each distribution	■					
Top Billing on promotional materials	■					
Sponsor logo listing on New North Summit website, newnorthsummit.com	■	■	■	■	■	■
Day-of-Summit Recognition						
Exclusive sponsor name featured at venue	■					
Give brief update on your organization/introduce a speaker	■	■				
Featured display/banner in high traffic area	■	■				
Complimentary ad in Summit program	1 Full Page	1/2 Page	1/3 Page	1/4 Page		
Logo included in New North Summit program	■	■	■	■	■	■
On-screen logo recognition at New North Summit	■	■	■	■	■	■
Complimentary New North Summit registration (for you or clients)	15	10	8	6	4	2
Post-Summit Recognition						
New North Summit Wrap-Up/Thank You Ad	■	■	■	■	■	■
Year-Round Recognition						
Logo and link placed on thenewnorth.com website for 12 months	■	■	■	■	■	■
Recognition in the following edition of the New North Report to the Community	■	■	■	■	■	■

*In-Kind contributors will receive complimentary registrations and recognition in the annual report

featured sponsorship opportunities



Platinum Sponsor

Your organization will be featured on all email correspondence sent to over 20,000 business professionals in the New North region. You will also have exhibit booth display/banner in the main networking area during the event, in addition to the benefits listed below.

Sponsor at \$15,000

Keynote Sponsor

Your organization will be recognized in the program and on screen, and a sponsor representative will have the opportunity to introduce or conclude a featured speaker from the stage. This sponsorship affords great value, company exposure and affiliation with the Summit theme.

Sponsor at \$10,000



Insight's 40 under 40 Alumni

Your organization will be recognized in the program and on screen, and a sponsor representative will have the opportunity to recognize the 40 under 40 alumni from the stage. Last year, 50 young professionals joined us!

Sponsor at \$10,000

à la carte sponsorship opportunities

Each à la carte sponsorship also includes team member benefits.

New North Summit sponsorship opportunities for that extra edge to ensure attendees will recognize your company and brand.

Contribution

Afternoon Breakout Session Sponsor (2 Available)

One breakout will focus on Entrepreneurship and Innovation and the second on cross-industry Talent Development strategies. You will have the opportunity to introduce the featured speaker for your sponsored session.

\$7,500

Networking Lunch Sponsor (2 Available)

Your logo will be seen by New North Summit attendees as they enjoy lunch and networking.

\$5,000

Co-Branded Give-Away Sponsor (2 Available)

Attendees will receive a promotional item featuring your organization's logo along with the New North brand. **specific item determined by Summit committee. Logo will be one color imprint*

\$5,000

Continental Breakfast Sponsor (1 Available)

Take credit for providing attendees with a FREE breakfast! Your company name and logo will be displayed while attendees enjoy a hearty continental breakfast.

\$5,000

Networking Break Sponsor (1 Available)

Help our attendees form business connections and contacts during our networking break. Signage will be placed on tables during the break and in the foyer before and during the break.

\$5,000

Summit Materials Sponsor (1 Available)

Your logo will appear on each table with New North Summit materials

\$5,000

Reception Sponsor (1 Available)

After a great day of learning, recharge with a beverage and catch up with colleagues in an open and elegant space perfect for networking!

\$5,000

Reception Fun Factor Sponsor (1 Available)

Your logo will be prominently displayed in the reception area where prize giveaways will highlight Northeast Wisconsin's Tourism Industry.

\$5,000

Entertainment Sponsor (1 Available)

Sponsor the musical entertainment for the event, with your name and logo prominently displayed near the performance area.

\$5,000

Technology Sponsor (2 Available)

From the large LED display screens to the audio visual equipment, technology is key to the quality of our event presentations. Your company logo will appear near the stage and tech table.

\$5,000

National Anthem Sponsor (1 Available)

You will be helping us honor our great nation's anthem! The National Anthem Sponsor is thanked on stage after the Star Spangled Banner is performed, and your company logo is displayed within the Summit program and on reception signage.

\$5,000

Signage Sponsor (1 Available)

No event would be complete without mid-morning snacks for attendees to enjoy. Your logo will be featured at the various snack locations available at the New North Summit.

\$5,000

Workplace Excellence Table Sponsor (1 Available)

Supports award recipient registrations while highlighting commitment to people-first culture.

\$5,000

Custom Sponsorship Suggestion

Your custom sponsorship idea is welcome - let's discuss!

\$?

sponsorship summary form

Sponsorship Level.....	Contribution
Platinum (Presenting) – <i>one available</i>	\$15,000
Keynote (Featured Speaker) – <i>three available</i>	\$10,000
40 under 40 Alumni – <i>one available</i>	\$10,000
Partner	\$7,500
Affiliate	\$5,000
Collaborator	\$2,500
Team Member	\$1,000

À la carte options:

• Afternoon Breakout Session Sponsor – <i>two available</i>	\$7,500
• Networking Lunch Sponsor – <i>two available</i>	\$5,000
• Co-Branded Giveaway Sponsor – <i>two available</i>	\$5,000
• Continental Breakfast Sponsor – <i>one available</i>	\$5,000
• Networking Break Sponsor – <i>one available</i>	\$5,000
• Summit Materials Sponsor – <i>one available</i>	\$5,000
• Reception Sponsor – <i>one available</i>	\$5,000
• Reception Fun Factor Sponsor – <i>one available</i>	\$5,000
• Entertainment Sponsor – <i>one available</i>	\$5,000
• Technology Sponsor – <i>two available</i>	\$5,000
• National Anthem Sponsor – <i>one available</i>	\$5,000
• Signage Sponsor – <i>one available</i>	\$5,000
• Workplace Excellence Table Sponsor – <i>one available</i>	\$5,000
• Custom Sponsorship – <i>let's discuss!</i>	\$_____

In-kind or donation (detail item or service and amount): \$_____

Name _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Website Address _____

A member of the summit committee will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call the New North at 920.858.7725.

Submit to Renee Torzala: renee.torzala@thenewnorth.com

Thank you for your participation and support of the New North Summit!

